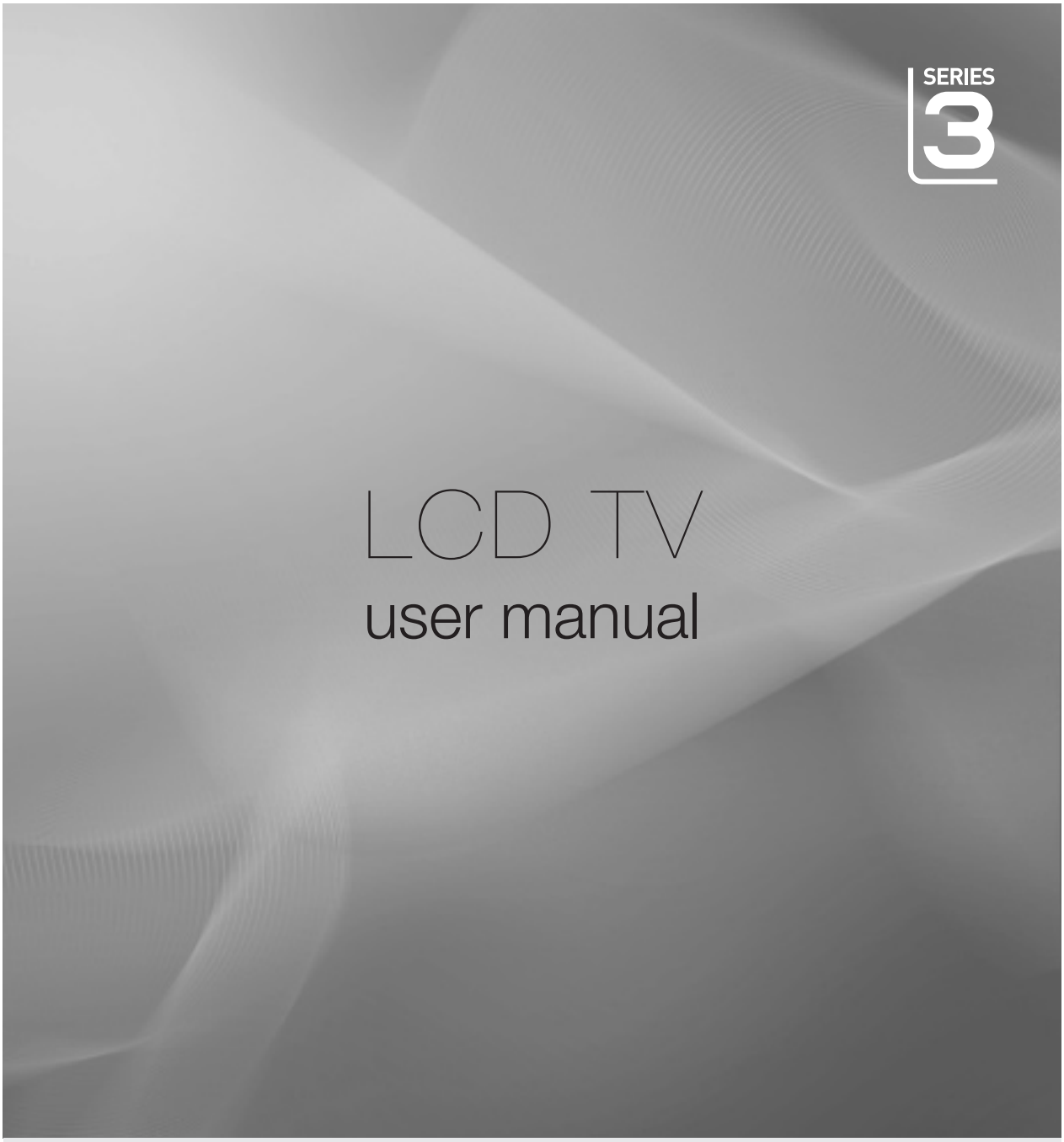


LCD TV
user manual

imagine the possibilities

Thank you for purchasing this Samsung product.
To receive more complete service, please register your product at

www.samsung.com/register

Model _____ Serial No. _____

SAMSUNG

Contact SAMSUNG WORLDWIDE

If you have any questions or comments relating to Samsung products, please contact the SAMSUNG customer care centre.

Country	Customer Care Centre ☎	Web Site
AUSTRALIA	1300 362 603	www.samsung.com
BAHRAIN	8000-4726	-
CHINA	400-810-5858 010-6475 1880	www.samsung.com
HONG KONG	(852) 3698-4698	www.samsung.com/hk www.samsung.com/hk_en/
INDIA	3030 8282 1800 110011 1800 3000 8282 1800 266 8282	www.samsung.com
INDONESIA	0800-112-8888 021-5699-7777	www.samsung.com
JAPAN	0120-327-527	www.samsung.com
JORDAN	800-22273	-
MALAYSIA	1800-88-9999	www.samsung.com
NEW ZEALAND	0800 SAMSUNG (0800 726 786)	www.samsung.com
PHILIPPINES	1-800-10-SAMSUNG(726-7864) 1-800-3-SAMSUNG(726-7864) 1-800-8-SAMSUNG(726-7864) 02-5805777	www.samsung.com
SINGAPORE	1800-SAMSUNG(726-7864)	www.samsung.com
SOUTH AFRICA	0860-SAMSUNG(726-7864)	www.samsung.com
TAIWAN	0800-329-999	www.samsung.com
THAILAND	1800-29-3232 02-689-3232	www.samsung.com
U.A.E	800-SAMSUNG (726-7864)	www.samsung.com
VIETNAM	1 800 588 889	www.samsung.com

© 2010 Samsung Electronics Co., Ltd. All rights reserved.

BN68-02699A-01

Figures and illustrations in this User Manual are provided for reference only and may differ from actual product appearance. Product design and specifications may be changed without notice.

Still image warning

Avoid displaying still images (like jpeg picture files) or still image element (like TV programme logo, panorama or 4:3 image format, stock or news bar at screen bottom etc.) on the screen. Constant displaying of still picture can cause ghosting of LCD screen, which will affect image quality.
To reduce risk of this effect, please follow below recommendations:

- Avoid displaying the same TV channel for long periods.
- Always try do display any image on full screen, use TV set picture format menu for best possible match.
- Reduce brightness and contrast values to minimum required to achieve desired picture quality, exceeded values may speed up the burnout process.
- Frequently use all TV features designed to reduce image retention and screen burnout, refer to proper user manual section for details.

Securing the Installation Space

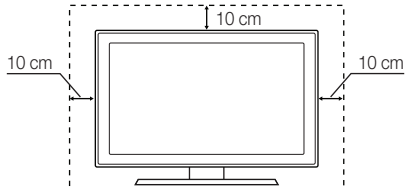
Keep the required distances between the product and other objects (e.g. walls) to ensure proper ventilation.
Failing to do so may result in fire or a problem with the product due to an increase in the internal temperature of the product.

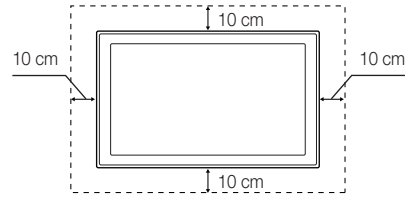
✎ When using a stand or wall-mount, use parts provided by Samsung Electronics only.

- If you use parts provided by another manufacturer, it may result in a problem with the product or an injury due to the product falling.

✎ The appearance may differ depending on the product.

Installation with a stand.	Installation with a wall-mount.





Contents

Getting Started 4

4 Accessories
4 Viewing the Control Panel
5 Viewing the Remote Control
6 Connecting to an Antenna
6 Plug & Play (Initial Setup)

Connections 7

7 Connecting to an AV Device (LA26C350 / LA32C350)
8 Connecting to an AV Device (LA19C350 / LA22C350)
9 Connecting to an Audio Device
9 Connecting to an Audio Device
10 Changing the Input Source

Basic Features 9

10 How to Navigate Menus
10 Using the INFO button (Now & Next guide)
10 Planning Your Viewing
12 Channel Menu
13 Picture Menu
16 Sound Menu
17 Setup Menu
20 Support Menu

Advanced Features 20

21 Connecting to a PC (LA26C350 / LA32C350)
21 Connecting to a PC (LA19C350 / LA22C350)
23 Media Play

Other Information 25

27 Analogue Channel Teletext Feature
28 Installing the Wall Mount
29 Anti-Theft Kensington Lock
29 Securing the TV to the Wall
30 Troubleshooting
33 Specifications
34 Index

Check the Symbol!

TOOLS

This function can be used by pressing the **TOOLS** button on the remote control.

Note

One-Touch Butoon

Getting Started

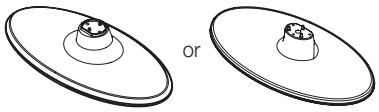
Accessories

✎ Please make sure the following items are included with your LCD TV. If any items are missing, contact your dealer.

✎ The items' colours and shapes may vary depending on the models.

- Remote Control & Batteries (AAA x 2)
- Owner's Instructions
- Warranty Card / Safety Guide (Not available in some locations)
- Cleaning Cloth

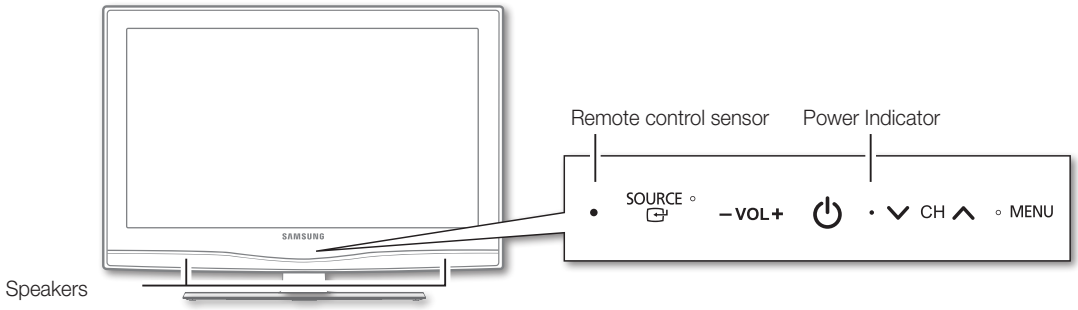
✎ For more detailed information, please refer to stand guide.



- Stand (1EA)
- Screws
(2EA: 19~22inch TVs / 3EA: 26~32inch TVs)

Viewing the Control Panel

✎ The product colour and shape may vary depending on the model.

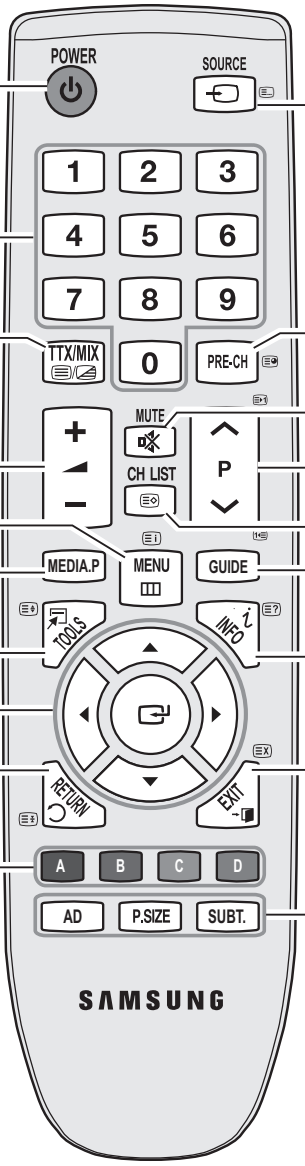


⏻ (Power)	Turns the TV on or off.
Power Indicator	Blinks and turns off when the power is on and lights up in standby mode.
SOURCE	Toggles between all the available input sources. In the on-screen menu, use this button as you would use the ENTER button on the remote control.
MENU	Displays an on-screen menu, the OSD (on screen display), of your TV's features.
– VOL +	Adjusts the volume. In the OSD, use the – VOL + buttons as you would use the ◄ and ► buttons on the remote control.
∨ CH ∧	Changes the channels. In the OSD, use the ∨ CH ∧ buttons as you would use the ▼ and ▲ buttons on the remote control.
Remote control sensor	Aim the remote control towards this spot on the TV.

Standby mode

Do not leave your TV in standby mode for long periods of time (when you are away on a holiday, for example). A small amount of electric power is still consumed even when the power button is turned off. It is best to unplug the power cord.

Viewing the Remote Control



Turn the TV on and off. (P. 6)

Displays and selects the available video sources. (P. 8)

Change the channel.

Alternately select Teletext ON, Double, Mix or OFF.

Return to the previous channel.

Cut off the sound temporarily.

Adjust the volume.

Change channels.

Display the main on-screen menu. (P. 10)

Displays channel list on the screen. (P. 13)

Views Media Play. (P. 23)

Display the EPG (Electronic Programme Guide). (P. 10)

Quickly select frequently used functions.

Display information on the TV screen. (P. 10)

Select on-screen menu items and change menu values.

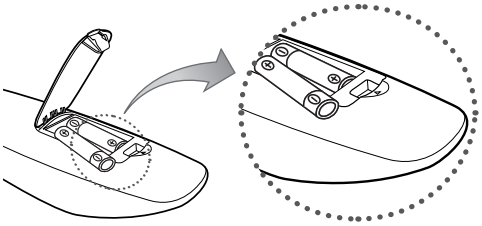
Return to the previous menu. (P. 10)

Exit the menu. (P. 10)

Buttons in the **Channel Manager, Media Play** menu, etc.

AD: Audio Description selection. (Not available in some locations) (P. 16)
P.SIZE: Choose the picture size. (P. 15)
SUBT.: Digital subtitle display (P. 19)

Installing batteries (Battery size: AAA)



NOTE

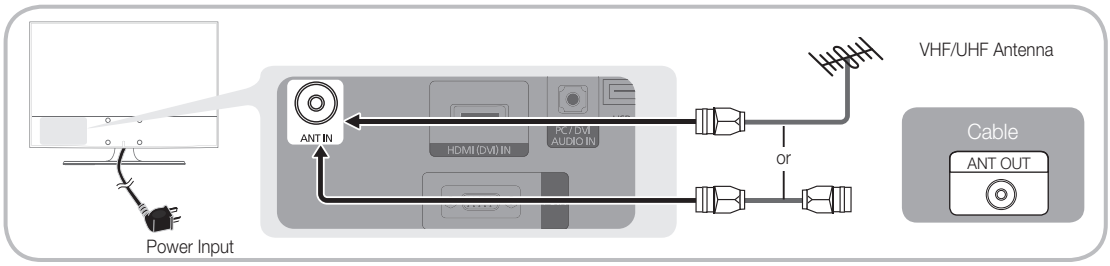
- Use the remote control within 23 feet from the TV.
- Bright light may affect the performance of the remote control. Avoid using nearby special fluorescent light or neon signs.
- The colour and shape may vary depending on the model.

Getting Started

Connecting to an Antenna

When the TV is initially powered on, basic settings proceed automatically.

✎ Preset: Connecting the mains and antenna.



Plug & Play (Initial Setup)

When the TV is initially powered on, a sequence of on-screen prompts will assist in configuring basic settings. Press the POWER ⏻ button. **Plug & Play** is available only when the **Input** source is set to TV.

1	Selecting **Store Demo** or **Home Use**	Press the ◄ or ► button, then press the ENTER ↵ button. • Select the **Home Use** mode. **Store Demo** Mode is for retail environments. • Return the unit's settings from **Store Demo** to **Home Use** (standard): Press the volume button on the TV. When the OSD volume is displayed, press and hold **MENU** for 5 sec.
2	Selecting a country	Press the ▲ or ▼ button, then press the ENTER ↵ button. Select the appropriate country.
3	Selecting a channel	Press the ENTER ↵ button, then press the ▲ or ▼ button to select the channel source to memorise. Press the ENTER ↵ button to select **Search**. For more information, refer to **Channel → Auto Store**. (P. 12) ✎ Press the ENTER ↵ button at any time to interrupt the memorisation process.
4	Setting the **Clock Mode**	Set the **Clock Mode** automatically or manually. ✎ If you select the **Auto**, select the time zone which you live. (Australia only)
5	Viewing the **HD Connection Guide.**	The connection method for the best HD screen quality is displayed.
6	**Enjoy your TV.**	Press the ENTER ↵ button.

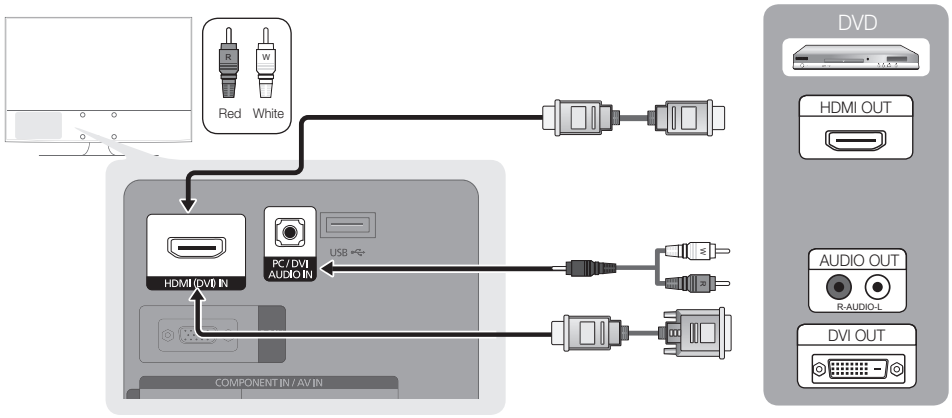
If You Want to Reset This Feature...

Select **Setup - Plug & Play** (Initial Setup). Enter your 4 digit PIN number. The default PIN number is "0-0-0-0." If you want to change the PIN number, use the **Change PIN** function.

Connecting to an AV Device (LA26C350 / LA32C350)

Using an HDMI / DVI Cable: HD connection (up to 1080p)

Available devices: DVD, Blu-ray player, HD cable box, HD STB (Set-Top-Box) satellite receiver, cable box, satellite receiver (STB)

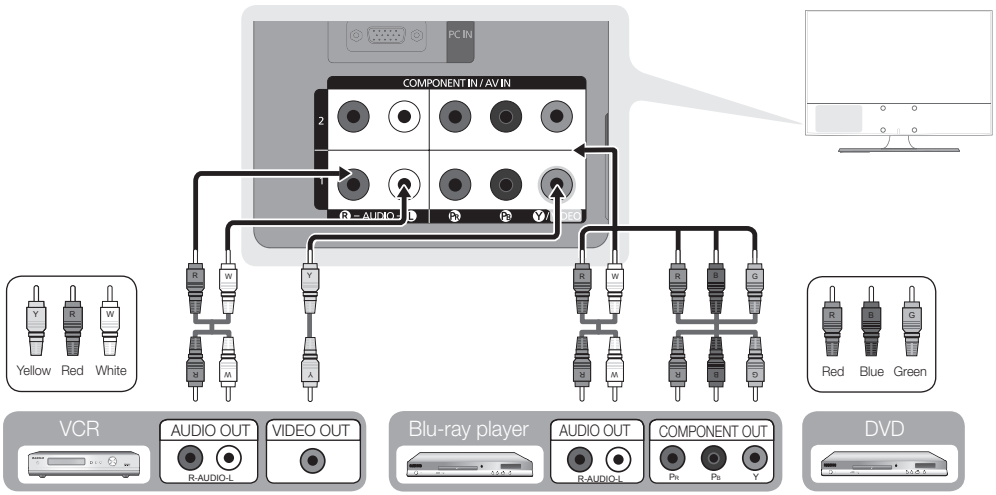


✎ **HDMI (DVI) IN / PC/DVI AUDIO IN**

- When using an HDMI/DVI cable connection, you must use the **HDMI (DVI) IN** jack. For the DVI cable connection, use a DVI to HDMI cable or DVI-HDMI (DVI to HDMI) adapter for video connection and the **PC/DVI AUDIO IN** jacks for audio.
- If an external device such as a DVD / Blu-ray player / cable box / STB satellite receiver supporting a HDMI versions older than 1.3 is connected, the TV may operate abnormally (e.g. no screen display / no sound / annoying flicker / abnormal colour).
- If there is no sound after connecting an HDMI cable, check the HDMI version of the external device. If you suspect the version is older than 1.3, contact the provider of the device to confirm the HDMI version and request an upgrade.
- It is recommended you purchase an HDMI-certified cable. Otherwise, the screen may appear blank or a connection error may occur.

Using a Component (up to 1080p) or Audio/Video (480i only) Cable

Available devices: VCR, DVD, Blu-ray player, cable box, STB satellite receiver



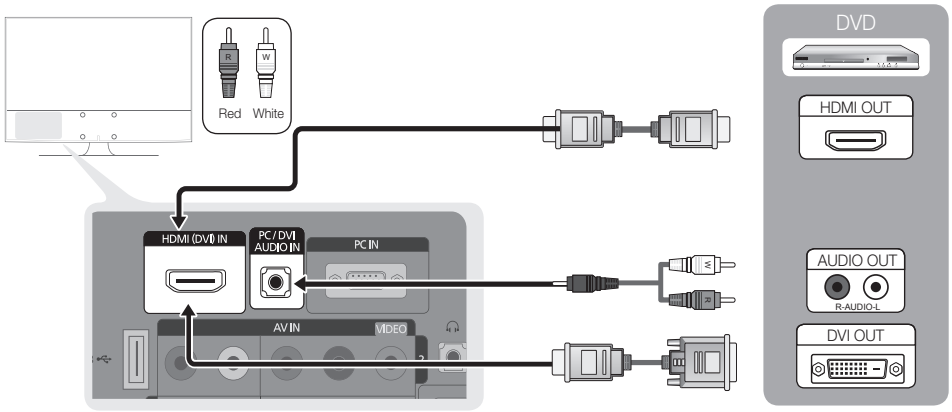
✎ To obtain the best picture quality, the Component connection is recommended over the A/V connection.

Connections

Connecting to an AV Device (LA19C350 / LA22C350)

Using an HDMI / DVI Cable: HD connection (up to 1080p)

Available devices: DVD, Blu-ray player, HD cable box, HD STB (Set-Top-Box) satellite receiver, cable box, satellite receiver (STB)

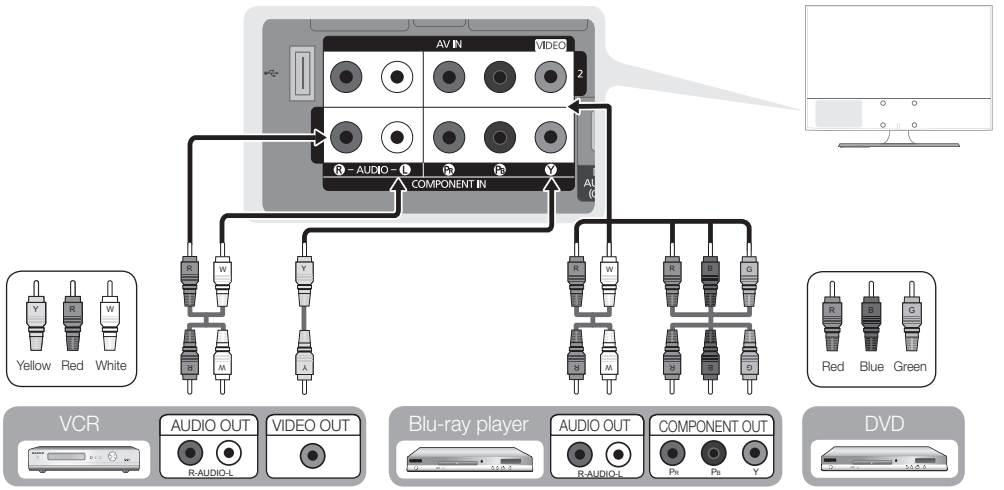


✎ HDMI (DVI) IN / PC/DVI AUDIO IN

- When using an HDMI/DVI cable connection, you must use the **HDMI (DVI) IN** jack. For the DVI cable connection, use a DVI to HDMI cable or DVI-HDMI (DVI to HDMI) adapter for video connection and the **PC/DVI AUDIO IN** jacks for audio.
- If an external device such as a DVD / Blu-ray player / cable box / STB satellite receiver supporting a HDMI versions older than 1.3 is connected, the TV may operate abnormally (e.g. no screen display / no sound / annoying flicker / abnormal colour).
- If there is no sound after connecting an HDMI cable, check the HDMI version of the external device. If you suspect the version is older than 1.3, contact the provider of the device to confirm the HDMI version and request an upgrade.
- It is recommended you purchase an HDMI-certified cable. Otherwise, the screen may appear blank or a connection error may occur.

Using a Component (up to 1080p) or Audio/Video (480i only) Cable

Available devices: VCR, DVD, Blu-ray player, cable box, STB satellite receiver

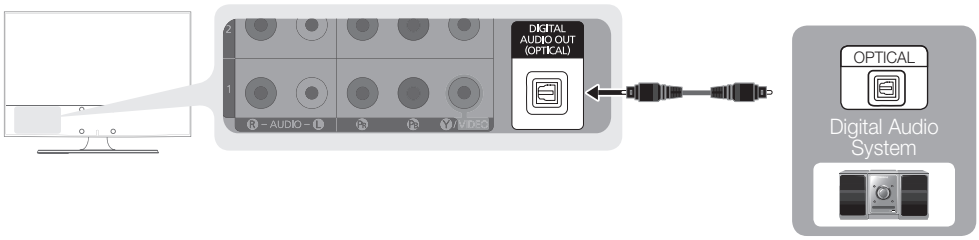


✎ To obtain the best picture quality, the Component connection is recommended over the A/V connection.

Connecting to an Audio Device (LA26C350 / LA32C350)

Using an Optical or Audio Cable Connection

Available devices: digital audio system, amplifier, DVD home theatre



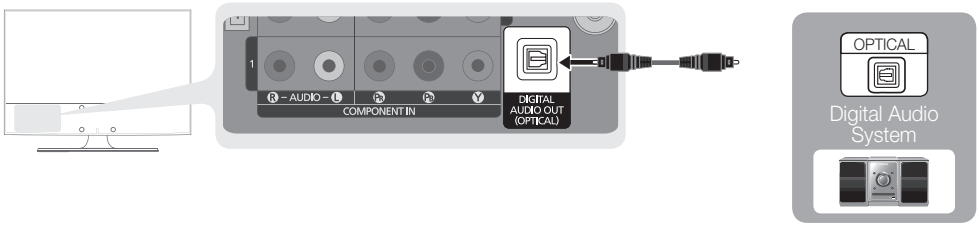
✎ DIGITAL AUDIO OUT (OPTICAL)

- When a digital audio system is connected to the **DIGITAL AUDIO OUT (OPTICAL)** jack, decrease the volume of both the TV and the system.
- 5.1 CH (channel) audio is available when the TV is connected to an external device supporting 5.1 CH.
- When the receiver (home theatre) is set to on, you can hear sound output from the TV's optical jack. When the TV is receiving a DTV signal, the TV will send 5.1 CH sound to the home theatre receiver. When the source is a digital component such as a DVD / Blu-ray player / cable box / STB (Set-Top-Box) satellite receiver and is connected to the TV via HDMI, only 2 CH audio will be heard from the home theatre receiver. If you want to hear 5.1 CH audio, connect the digital audio out jack from your DVD / Blu-ray player / cable box / STB satellite receiver directly to an amplifier or home theatre.

Connecting to an Audio Device (LA19C350 / LA22C350)

Using an Optical or Audio Cable Connection

Available devices: digital audio system, amplifier, DVD home theatre



✎ DIGITAL AUDIO OUT (OPTICAL)

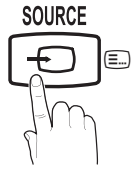
- When a digital audio system is connected to the **DIGITAL AUDIO OUT (OPTICAL)** jack, decrease the volume of both the TV and the system.
- 5.1 CH (channel) audio is available when the TV is connected to an external device supporting 5.1 CH.
- When the receiver (home theatre) is set to on, you can hear sound output from the TV's optical jack. When the TV is receiving a DTV signal, the TV will send 5.1 CH sound to the home theatre receiver. When the source is a digital component such as a DVD / Blu-ray player / cable box / STB (Set-Top-Box) satellite receiver and is connected to the TV via HDMI, only 2 CH audio will be heard from the home theatre receiver. If you want to hear 5.1 CH audio, connect the digital audio out jack from your DVD / Blu-ray player / cable box / STB satellite receiver directly to an amplifier or home theatre.

Connections

Changing the Input Source

Source List

Use to select TV or other external input sources such as DVD / Blu-ray players / cable box / STB satellite receiver connected to the TV.



■ **TV / PC / AV / Component1 / Component2 / HDMI/DVI / USB**

✎ In the **Source List**, connected inputs will be highlighted.

✎ **PC** always stay activated.

Edit Name

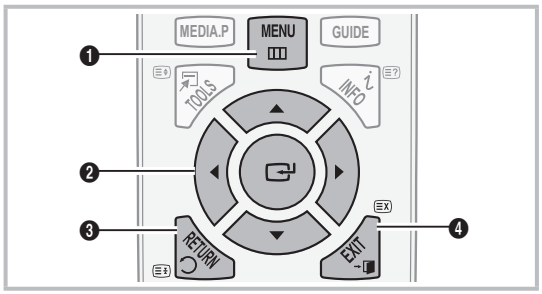
■ **VCR / DVD / Cable STB / Satellite STB / PVR STB / AV Receiver / Game / Camcorder / PC / DVI PC / DVI Devices / TV / IPTV / Blu-ray / HD DVD / DMA**: Name the device connected to the input jacks to make your input source selection easier.

✎ When connecting an HDMI/DVI cable to the **HDMI (DVI) IN** port, you should set the port to **HDMI1/DVI** mode under **Edit Name**.

Basic Features

How to Navigate Menus

Before using the TV, follow the steps below to learn how to navigate the menu and select and adjust different functions.



❶ **MENU** button: Displays the main on-screen menu.

❷ **ENTER** / Direction button: Move the cursor and select an item. Confirm the setting.

❸ **RETURN** button: Returns to the previous menu.

❹ **EXIT** button: Exits the on-screen menu.

How to Operate the OSD (On Screen Display)

The access step may differ depending on the selected menu.

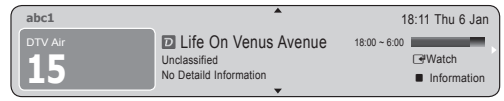
1	MENU	The main menu options appears on the screen: **Picture, Sound, Channel, Setup, Input, Application, Support**.
2	▲ / ▼	Select an icon with the ▲ or ▼ button.
3	ENTER	Press **ENTER** to access the sub-menu.
4	▲ / ▼	Select the desired submenu with the ▲ or ▼ button.
5	◄ / ►	Adjust the value of an item with the ◄ or ► button. The adjustment in the OSD may differ depending on the selected menu.
6	ENTER	Press **ENTER** to complete the configuration.
7	EXIT	Press **EXIT**.

Using the INFO button (Now & Next guide)

The display identifies the current channel and the status of certain audio-video settings.

The Now & Next guide shows daily TV programme information for each channel according to the broadcasting time.

- Scroll ◄, ► to view information for a desired programme while watching the current channel.
- Scroll ▲, ▼ to view information for other channels. If you want to move to the currently selected channel, press the **ENTER** button.

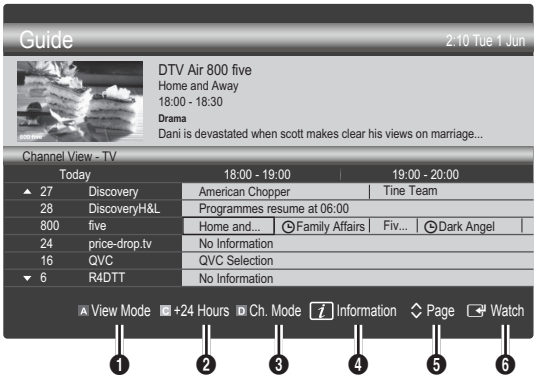


Planning Your Viewing

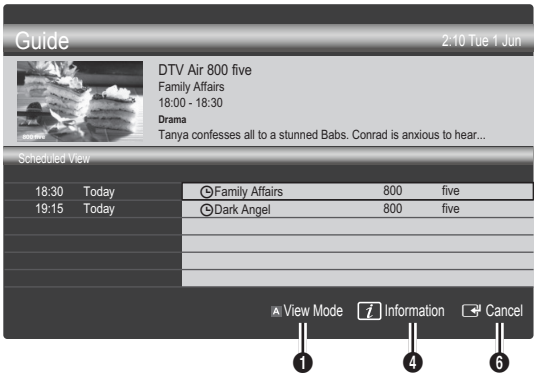
Guide

The EPG (Electronic Programme Guide) information is provided by broadcasters. Using programme schedules provided by broadcasters, you can specify programmes you want to watch in advance so that the channel automatically changes to the selected programme channel at the specified time. Programme entries may appear blank or out of date depending on a channel status.

Using Channel View



Using Scheduled View



❶ A Red (**View Mode**): View the list of programmes that are playing now or coming up.

❷ C Yellow (**+24 hours**): Viewing the list of programmes to be broadcasted after 24 hours.

❸ D Blue (**Ch.Mode**): Select the type of channels you want to display on the **Channel View** window.

– The Ch. Mode differs according to the antenna source

❹ **Information**: Displays details of the selected programme.

❺ **(Page):** Moves to the previous / next page.

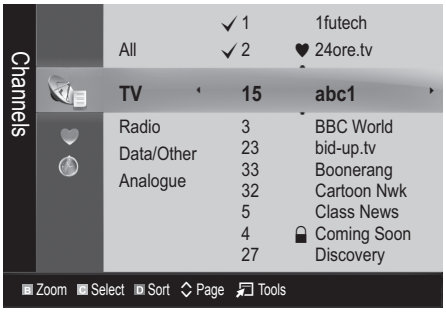
❻ ENTER button

– When selecting the current programme, you can watch the selected programme.

– When selecting the future programme, you can reserve to watch the selected programme. To cancel the schedule, press the ENTER button again and select **Cancel Schedules**.

Channel Manager

Delete or set favourites channels and use the programme guide for digital broadcasts. Select a channel in the **Channels, My Channels** or **Scheduled** screen.



- **Channels**: Shows the channel list according to channel type.
- **My Channels**: Shows the group of the channel.
- **Scheduled**: Shows all the currently reserved programmes.

Using the colour buttons with the **Channel Manager**

- B Green (**Zoom**): Enlarges or shrinks a channel number.
- C Yellow (**Select**): Select desired channels and press the Yellow button to set all the selected channels at the same time. The ✓ mark appears to the left of the selected channels.
- D Blue (**Sort**): Change the list ordered by channel name or channel number.
- (**Page**): Move to next or previous page.
- (**Tools**): Displays the **Channel Manager** option menu. (The Options menus may differ depending on the situation.)

Channel Status Display Icons

Icons	Operations
A	An Analogue channel.
✓	A channel selected.
♥	A channel set as a Favourite.
	A programme currently being broadcast.
	A locked channel.
	A reserved programme.

Using Favourite Channels

♥ My Channels

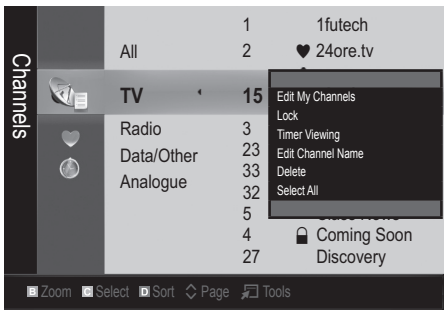
(in **Channel Manager**)

Shows all favourite channels.

■ **Edit My Channels** TOOLS : You can set the selected channels to desired my channels group.

✎ The "♥" symbol will be displayed and the channel will be set as a my channel.

1. Select a channel and press the **TOOLS** button.
2. Add or delete a channel in the my channel groups you want among 1, 2, 3 and 4.
   - One or more groups can be selected.
3. After you have changed the settings, the channel list for each group can be viewed in **My Channels**.



Channel Menu

Retuning channels

Country

You can change the desired country.

✎ The PIN number input screen appears. Enter your 4 digit PIN number.

✎ The default PIN number of a new TV set is '0-0-0-0'.

Auto Store

Scans for a channel automatically and stores in the TV.

✎ Automatically allocated programme numbers may not correspond to actual or desired programme numbers. If a channel is locked using the **Child Lock** function, the PIN input window appears.

■ **Channel Source (Digital & Analogue / Digital / Analogue)**: Select the channel source to memorise.

Manual Store

Scans for a channel manually and stores in the TV.

✎ If a channel is locked using the **Child Lock** function, the PIN input window appears.

■ **Digital Channel (Channel, Frequency, Bandwidth)**: When scanning has finished, channels are updated in the channel list.

✎ **Bandwidth** is available in New Zealand, Singapore.

■ **Analogue Channel (Programme, Colour System, Sound System, Channel, Search)**: If there is abnormal sound or no sound, reselect the sound standard required.

✎ Channel mode

- **C** (aerial channel mode) / **S** (cable channel mode): These two modes allow you to select a channel by entering the assigned number for each aerial broadcasting station or cable channel.

Editing channels

Channel Manager Option Menu

(in **Channel Manager**)

1. Select a channel and press the **TOOLS** button.
2. Edit the channel name or number using the **Edit Channel Name** or **Edit Channel Number** menu.

■ **Edit Channel Name** (analogue channels only): Assign your own channel name.

■ **Edit Channel Number** (digital channels only): Edit the number by pressing the number buttons desired.

✎ This feature is only available in Australia, Singapore.

Other Features

Channel Manager Option Menu

(in **Channel Manager**)

Set each channel using the **Channel Manager** menu options (**Lock / Unlock, Timer Viewing, Delete, Select All / Deselect All**). Option menu items may differ depending on the channel status.

1. Select a channel and press the TOOLS button.
2. Select a function and change its settings.

■ **Lock / Unlock**: Lock a channel so that the channel cannot be selected and viewed.

✎ NOTE

- This function is available only when the **Child Lock** is set to **On**.
- The PIN input screen appears. Enter your 4-digit PIN, the default of which is "0-0-0-0". Change the PIN using the **Change PIN** option.

■ **Timer Viewing**: You can set a desired channel to be displayed automatically at the intended time. Set the current time first to use this function.

✎ When a digital channel is selected, press the ► button to view the digital Programme.

■ **Delete**: You can delete a channel to display the channels you want.

■ **Select All / Deselect All**: Select all the channels or deselect all the selected channels in the channel manager.

Scheduled

(in **Channel Manager**)

You can view, modify or delete a show you have reserved to watch.

■ **Change Info**: Change a show you have reserved to watch.

■ **Cancel Schedules**: Cancel a show you have reserved to watch.

■ **Information**: Display a show you have reserved to watch. (You can also change the reservation information.)

■ **Select All / Deselect All**: Select or deselect all reserved programmes.

Channel List

You can see all the channels searched.

Channel List Transfer

Imports or exports the channel map. You should connect a USB storage to use this function.

✎ The PIN number input screen appears. Enter your 4 digit PIN number.

✎ The default PIN number of a new TV set is '0-0-0-0'.

■ **Import from USB**: Import channel list from USB.

■ **Export to USB**: Export channel list to USB.

Edit Channel Number (Disable/Enable)

(New Zealand only)

When this option is enabled, you can edit channel number. But you cannot update channel information.

Fine Tune

(analogue channels only)

If the signal is weak or distorted, fine tune the channel manually.

✎ Fine tuned channels are marked with an asterisk "*".

✎ To reset the fine-tuning, select **Reset**.

Picture Menu

Changing the Preset Picture Mode

Mode TOOLS

Select your preferred picture type.

■ **Dynamic**: Suitable for a bright room.

■ **Standard**: Suitable for a normal environment.

■ **Movie**: Suitable for watching movies in a dark room.

Adjusting picture settings

Backlight / Contrast / Brightness / Sharpness / Colour / Tint (G/R)

Your television has several setting options for picture quality control.

✎ NOTE

- In analogue **TV, AV** modes of the PAL system, the **Tint (G/R)** function is not available.
- In PC mode, you can only make changes to **Backlight, Contrast** and **Brightness**.
- Settings can be adjusted and stored for each external device connected to the TV.

Economical Solutions

ECO Solution

- **Energy Saving (Off / Low / Medium / High / Picture Off / Auto)** TOOLS : Adjust the brightness of the TV in order to reduce power consumption. If you select **Picture Off**, the screen is turned off, but the sound remains on. Press any button except volume button to turn on the screen.
- **No Signal Power Off (Off / 15 min / 30 min / 60 min)**: Activates the Stand-by mode, in the case of "No Signal" or "Check Signal Cable" status for a certain period of time defined by the user.

  ✎ Disabled when the PC is in power saving mode.

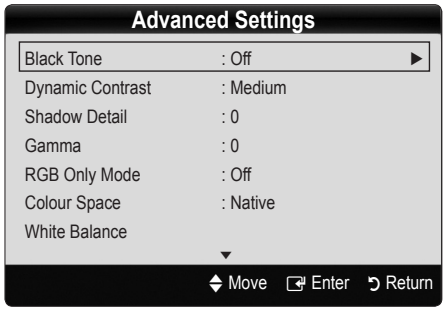
Changing the Picture Options

Advanced Settings

(available in **Standard / Movie** mode)

You can adjust the detailed setting for the screen including colour and contrast.

✎ In PC mode, you can only make changes to **Dynamic Contrast, Gamma** and **White Balance**.



- **Black Tone (Off / Dark / Darker / Darkest)**: Select the black level to adjust the screen depth.
- **Dynamic Contrast (Off / Low / Medium / High)**: Adjust the screen contrast.
- **Shadow Detail (-2~+2)**: Increase the brightness of dark images.

  ✎ Disabled under PC mode.
- **Gamma**: Adjust the primary colour intensity.
- **RGB Only Mode (Off / Red / Green / Blue)**: You can adjust **Colour** or **Tint** of **Red, Green** or **Blue** for the picture from an external device (DVD player, home theatre, etc.).
- **Colour Space (Auto / Native)**: Adjust the range of colours available to create the image.
- **White Balance**: Adjust the colour temperature for a more natural picture.

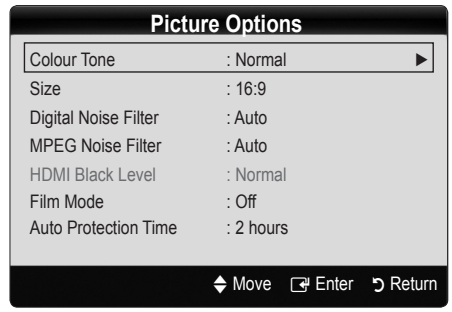
  R-Offset / G-Offset / B-Offset: Adjust each colour's (red, green, blue) darkness.

  R-Gain / G-Gain / B-Gain: Adjust each colour's (red, green, blue) brightness.

  Reset: Resets the **White Balance** to it's default settings.
- **Flesh Tone**: Emphasize pink "Flesh Tone."
- **Edge Enhancement (Off / On)**: Emphasize object boundaries.

Picture Options

✎ In PC mode, you can only make changes to the **Colour Tone**, **Size** and **Auto Protection Time**.


Picture Options
Colour Tone : Normal
Size : 16:9
Digital Noise Filter : Auto
MPEG Noise Filter : Auto
HDMI Black Level : Normal
Film Mode : Off
Auto Protection Time : 2 hours
Move Enter Return

- **Colour Tone (Cool / Normal / Warm1 / Warm2)**

  ✎ **Warm1** or **Warm2** will be deactivated when the picture mode is **Dynamic**.

  ✎ Settings can be adjusted and stored for each external device connected to an input on the TV.

■ **Size**: Your cable box/satellite receiver may have its own set of screen sizes as well. However, we highly recommend you use 16:9 mode most of the time.

Auto Wide: Automatically adjusts the picture size to the 16:9 aspect ratio.

✎ This feature is only available in New Zealand, Singapore.

16:9 : Adjusts the picture size to 16:9 for DVDs or wide broadcasting.

Wide Zoom: Magnifies the picture size more than 4:3.

✎ Adjusts the Position by using ▲, ▼ buttons.

Zoom: Magnifies the 16:9 wide pictures vertically to fit the screen size.

✎ Adjusts the Position or Size by using ▲, ▼ button.

4:3 : The default setting for a movie or normal broadcasting.

✎ Do not watch in 4:3 format for a long time. Traces of borders displayed on the left, right and centre of the screen may cause image retention(screen burn) which are not covered by the warranty.

Screen Fit: Displays the full image without any cut-off when HDMI (720p / 1080i / 1080p) or Component (1080i / 1080p) signals are inputted.

✎ **NOTE**

- After selecting **Screen Fit** in HDMI (720p/1080i/1080p) or Component (1080i/1080p) mode, you may need to centre the picture:
  1. Press the ◄ or ► button to select **Position**.
  2. Press the ENTER↵ button.
  3. Press the ▲, ▼, ◄ or ► button to move the picture.
- Depending on the input source, the picture size options may vary.
- The available items may differ depending on the selected mode.
- In PC mode, only **16:9** and **4:3** modes can be adjusted.
- Settings can be adjusted and stored for each external device connected to an input of the TV.
- If you use the **Screen Fit** function with HDMI 720p input, 1 line will be cut at the top, bottom, left and right as in the overscan function.

■ **Screen Mode (16:9 / Wide Zoom / Zoom / 4:3)**: Available only when picture size is set to Auto Wide. You can determine the desired picture size at the 4:3 WSS (Wide Screen Service) size or the original size. Each European country requires different picture size.

✎ This feature is only available in New Zealand, Singapore.

✎ Not available in PC, Component or HDMI mode.

■ **Digital Noise Filter (Off / Low / Medium / High / Auto / Auto Visualisation)**: When the broadcast signal is weak, some static and ghosting may appear. Select one of the options until the best picture is displayed.

Auto Visualisation: When changing analogue channels, displays signal strength.

✎ Only available for analogue channels.

✎ When bar is green, you are receiving the best possible signal.

■ **MPEG Noise Filter (Off / Low / Medium / High / Auto)**: Reduces MPEG noise to provide an improved picture quality.

✎ Disabled under PC mode.

■ **HDMI Black Level (Normal / Low)**: Selects the black level on the screen to adjust the screen depth.

✎ Available only in HDMI mode (RGB signals).

■ **Film Mode (Off / Auto1 / Auto2)**: Sets the TV to automatically sense and process film signals from all sources and adjust the picture for optimum quality.

✎ Available in TV(Available in Digital TV for resolution 576i & 1080i and All Analogue TV.), AV, COMPONENT (480i / 1080i) and HDMI (480i / 1080i).

■ **Auto Protection Time (2 hours / 4 hours / 8 hours / 10 hours / Off)** : If the same image remains on the screen, Auto Screen Burn Protector will work.

Picture Reset (OK / Cancel)

Resets your current picture mode to its default settings.

Setting up the TV with Your PC

Set the input source to PC.

Auto Adjustment TOOLS

Adjust frequency values/positions and fine tune the settings automatically.

✎ Not available when connecting through HDMI/DVI cable.

Screen

■ **Coarse / Fine**: Removes or reduces picture noise. If the noise is not removed by Fine-tuning alone, then adjust the frequency as best as possible (**Coarse**) and Fine-tune again. After the noise has been reduced, readjust the picture so that it is aligned to the centre of screen.

■ **Position**: Adjust the PC screen position with direction button (▲ / ▼ / ◄ / ►).

■ **Image Reset**: Resets the image to default settings.

Using Your TV as a Computer (PC) Display

Setting Up Your PC Software (Based on Windows XP)

Depending on the version of Windows and the video card, the actual screens on your PC may differ in which case the same basic set-up information will almost always be applied. (If not, contact your computer manufacturer or Samsung Dealer.)

1. Click on “Control Panel” on the Windows start menu.
2. Click on “Appearance and Themes” in the “Control Panel” window and a display dialog-box will appear.
3. Click on “Display” and a display dialog box will appear.
4. Navigate to the “Settings” tab on the display dialog-box.

- The correct size setting (resolution) [Optimum: 1360 X 768 pixels]
- If a vertical-frequency option exists on your display settings dialog box, the correct value is “60” or “60 Hz”. Otherwise, just click “OK” and exit the dialog box.

Sound Menu

Changing the Preset Sound Mode

Mode TOOLS

- **Standard**: Selects the normal sound mode.
- **Music**: Emphasizes music over voices.
- **Movie**: Provides the best sound for movies.
- **Clear Voice**: Emphasizes voices over other sounds.
- **Amplify**: Increase the intensity of high-frequency sound to allow a better listening experience for the hearing impaired.

Adjusting sound settings

Equalizer

Adjusts the sound mode.

- **Balance L/R**: Adjusts the balance between the right and left speaker.
- **100Hz / 300Hz / 1kHz / 3kHz / 10kHz** (Bandwidth Adjustment): Adjusts the level of specific bandwidth frequencies.
- **Reset**: Resets the equalizer to its default settings.

Sound Systems, Etc.

Virtual Surround (Off / On)

This function provides a virtual 5.1 channel surround sound experience through a pair of speakers or headphones using HRTF (Head Related Transfer Function) technology.

✎ If **Speaker Select** is set to **External Speaker**, **Virtual Surround** is disabled.

Dialog Clarity (Off / On)

This function allows you to increase the intensity of a voice over background music or sound effects so that dialog can be heard more clearly when viewing a show.

Audio Language TOOLS

(digital channels only)

Change the default value for audio languages.

✎ The available language may differ depending on the broadcast.

Audio Format

(digital channels only)

When sound is emitted from both the main speaker and the audio receiver, a sound echo may occur due to the decoding speed difference between the main speaker and the audio receiver. In this case, use the TV Speaker function.

✎ **Audio Format** option may differ depending on the broadcast. 5.1ch Dolby digital sound is only available when connecting an external speaker through an optical cable.

Audio Description

(not available in all locations)
(digital channels only)

This function handles the Audio Stream for the AD (Audio Description) which is sent along with the Main audio from the broadcaster.

- **Audio Description (Off / On)**: Turn the audio description function on or off.
- **Volume**: Adjust the audio description volume.

Selecting the Sound Mode TOOLS

When you set to **Dual I-II**, the current sound mode is displayed on the screen.

	Audio Type	Dual I-II	Default
A2 Stereo	Mono	**Mono**	Automatic change
	Stereo	**Stereo ↔ Mono**	
	Dual	**Dual I ↔ Dual II**	**Dual I**
NICAM Stereo	Mono	**Mono**	Automatic change
	Stereo	**Mono ↔ Stereo**	
	Dual	**Mono → Dual I ↖ Dual II ↙**	**Dual I**

✎ If the stereo signal is weak and an automatic switching, occurs, then switch to the mono.

✎ Only activated in stereo sound signal.

✎ Only available when the **Input** source is set to **TV**.

Auto Volume (Off / Normal / Night)

To equalize the volume level on each channel, set to **Normal**.

■ **Night**: This mode provides an improved sound experience compared to **Normal** mode, making almost no noise. It is useful at night.

Speaker Select (External speaker / TV speaker)

A sound echo may occur due to a difference in decoding speed between the main speaker and the audio receiver. In this case, set the TV to **External Speaker**.

✎ When **Speaker Select** is set to **External Speaker**, the volume and MUTE buttons will not operate and the sound settings will be limited.

✎ When **Speaker Select** is set to **External Speaker**, you should use these settings.

- **TV Speaker: Off , External Speaker: On**

✎ When **Speaker Select** is set to **TV Speaker**, you should use these settings.

- **TV Speaker: On , External Speaker: On**

✎ If there is no video signal, both speakers will be mute.

Additional Setting

■ **DTV Audio Level (MPEG / HE-AAC)**: This function allows you to reduce the disparity of a voice signal (which is one of the signals received during a digital TV broadcast) to a desired level.

✎ According to the type of broadcast signal, **MPEG / HE-AAC** can be adjusted between -10dB and 0dB.

✎ To increase or decrease the volume, adjust between the range 0 and -10 respectively.

■ **SPDIF Output**: SPDIF (Sony Philips Digital InterFace) is used to provide digital sound, reducing interference going to speakers and various digital devices such as a DVD player.

Audio Format: During the reception of a digital TV broadcast, you can select the Digital Audio output (SPDIF) format from the options **PCM** or **Dolby Digital**.

✎ By connecting to 5.1ch speakers in a Dolby Digital setup, maximize your interactive 3D sound experience.

Audio Delay: Correct audio-video mismatch, when watching TV or video, and listening to digital audio output using an external device such as an AV receiver.

■ **Dolby Digital Comp (Line / RF)**: This function minimizes signal disparity between a dolby digital signal and a voice signal (i.e. MPEG Audio, HE-AAC, ATV Sound).

✎ Select **Line** to obtain dynamic sound, and **RF** to reduce the difference between loud and soft sounds at night time.

Line: Set the output level for signals greater or less than -31dB (reference) to either -20dB or -31dB.

RF: Set the output level for signals greater or less than -20dB (reference) to either -10dB or -20dB.

Sound Reset (OK / Cancel)

Reset all sound settings to the factory defaults.

Setup Menu

Setting the Time

Time

■ **Clock**: Setting the clock is for using various timer features of the TV.

The current time will appear every time you press the INFO button.

✎ If you disconnect the power cord, you have to set the clock again.

Clock Mode (Auto / Manual)

✎ Depending on the broadcast station and signal, the auto time set up may not be correct. In this case, set the time manually.

✎ The antenna must be connected in order to set the time automatically.

Clock Set: Set the **Day, Month, Year, Hour** and **Minute** manually.

✎ Available only when **Clock Mode** is set to **Manual**.

Time Zone: You can select your time zone.

✎ This feature is only available in Australia.

✎ This function is only available when **Clock Mode** is set to **Auto**.

✎ Depending on the broadcast station and signal, the auto time may not be set correctly. If this occurs, set the time manually.

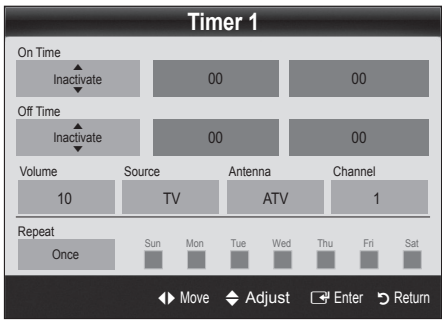
Using the Sleep Timer

- **Sleep Timer** TOOLS : Automatically shuts off the TV after a preset period of time. (30, 60, 90, 120, 150 and 180 minutes).

  ✎ To cancel **Sleep Timer**, select **Off**.

Setting the On / Off Timer

- **Timer 1 / Timer 2 / Timer 3**: Three different on / off timer settings can be made. You must set the clock first.



On Time / **Off Time**: Set the hour, minute, and activate / inactivate. (To activate timer with the setting you have chosen, set to **Activate**.)

Volume: Set the desired volume level.

Source: Select **TV** or **USB** content to be played when the TV is turned on automatically. (**USB** can be selected only when a USB device is connected to the TV)

Antenna (when the **Source** is set to **TV**): Select **ATV** or **DTV**.

Channel (when the **Source** is set to **TV**): Select the desired channel.

Contents (when the **Source** is set to **USB**): Select a folder in the USB device containing music or photo files to be played when the TV is turned on automatically.

✎ If there is no music file on the USB device or the folder containing a music file is not selected, the Timer function does not operate correctly.

✎ When there is only one photo file in the USB device, the Slide Show will not play.

✎ If a folder name is too long, the folder cannot be selected.

✎ Each USB you use is assigned its own folder. When using more than one of the same type of USB, make sure the folders assigned to each USB have different names.

Repeat: Select **Once**, **Everyday**, **Mon~Fri**, **Mon~Sat**, **Sat~Sun** or **Manual** to set at you convenience. If you select **Manual**, you can set up the day you want to activate the timer.

✎ The ✓ mark indicates the day is selected.

✎ Auto Power Off (available only when the TV is turned on by Timer): The TV will be automatically turned off after 3 hours of being left idle to prevent overheating.

Locking Programs

Security

✎ The PIN input screen appears before the setup screen.

✎ Enter your 4-digit PIN, the default of which is “0-0-0-0”. Change the PIN using the **Change PIN** option.

- **Child Lock (Off / On)**: Lock channels in **Channel Manager**, to prevent unauthorized users, such as children, from watching unsuitable programme.

  ✎ Available only when the **Input** source is set to **TV**.

- **Parental Lock**: Prevent unauthorized users, such as children, from watching unsuitable programme with a user-defined 4-digit PIN code.

  Allow All: Unlock all TV ratings.

  ✎ The items of **Parental Lock** differs depending on the country.

- **Change PIN**: Change your personal ID number required to set up the TV.

  ✎ If you forget the PIN code, press the remote control buttons in the following sequence, which resets the PIN to “0-0-0-0”: **POWER** (off) → **MUTE** → 8 → 2 → 4 → **POWER** (on).

Other Features

Language

- **Teletext Language**: Set a desired language for teletext.

  ✎ English is the default in cases where the selected language is unavailable in the broadcast.

- **Preference (Primary Audio Language / Secondary Audio Language / Primary Subtitle Language / Secondary Subtitle Language / Primary Teletext Language / Secondary Teletext Language)**: Select a language, which will be the default language when a channel is selected.

Subtitle

Use this menu to set the **Subtitle** mode.

- **Subtitle (Off / On)**: Switches subtitles on or off.
- **Mode (Normal / Hearing Impaired)**: Sets the subtitle mode.
- **Subtitle Language**: Sets the subtitle language.

  ✎ If the programme you are watching does not support the **Hearing Impaired** function, **Normal** automatically activates even if the **Hearing Impaired** mode is selected.

  ✎ English is the default in cases where the selected language is unavailable in the broadcast.

Digital Text (Disable / Enable)

(New Zealand only)

If the programme broadcasts with digital text, this feature is enabled.

General

- **Game Mode (Off / On)**: When connecting to a game console such as PlayStation™ or Xbox™, you can enjoy a more realistic gaming experience by selecting game mode.

✎ NOTE

- Precautions and limitations for game mode
  - To disconnect the game console and connect another external device, set Game Mode to Off in the setup menu.
  - If you display the TV menu in Game Mode, the screen shakes slightly.
- **Game Mode** is not available in TV, PC and PIP mode. When **Game Mode** is set to **On**, Scart out is not supported.
- After connecting the game console, set **Game Mode** to **On**. Unfortunately, you may notice reduced picture quality.
  - **Picture** mode is set to **Standard** and **Sound** mode is set to **Movie**.
  - **Equalizer** is not available.

- **Menu Transparency (Bright / Dark)**: Set the Transparency of the menu.
- **Melody (Off / Low / Medium / High)**: Set so that a melody plays when the TV is turned on or off.

Picture In Picture (PIP)

PIP TOOLS

Watches simultaneously the TV tuner and one external video source. **PIP** (Picture-in-Picture) does not function in the same mode.

✎ NOTE

- If you turn the TV off while watching in **PIP** mode, the PIP window will disappear.
- You may notice that the picture in the PIP window becomes slightly unnatural when you use the main screen to view a game or karaoke.
- PIP settings

Main picture	Sub picture
Component1, Component2, HDMI/DVI, PC	TV

- **PIP (Off / On)**: Activate or deactivate the PIP function.
- **Channel**: Select the channel for the sub-screen.
- **Size (/)**: Select a size for the sub-picture.
- **Position (/ / /)**: Select a position for the sub-picture.
- **Sound Select (Main / Sub)**: You can choose the desired sound (**Main / Sub**) in **PIP** mode.

Support Menu

Self Diagnosis

Self Diagnostic might take few seconds, this is part of the normal operation of the TV.

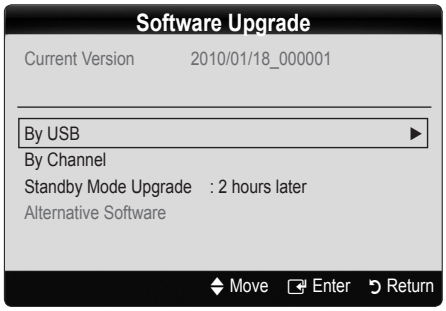
- **Picture Test (Yes / No)**: Use to check for picture problems and if the problem continues to occur check the colour pattern.
- **Sound Test (Yes / No)**: Use the built-in melody sound to check for sound problems.
  - ✎ If you hear no sound from the TV's speakers, before performing the sound test, make sure **Speaker Select** is set to **TV speaker** in the **Sound** menu.
  - ✎ The melody will be heard during the test even if **Speaker Select** is set to **External Speaker** or the sound is muted by pressing the **MUTE** button.
- **Signal Information**: (digital channels only) HDTV channel's reception quality is either perfect or the channels are unavailable. Adjust your antenna to increase signal strength.
- **Troubleshooting**: If the TV seems to have a problem, refer to this description.
  - ✎ If none of these troubleshooting tips apply, contact the Samsung customer service centre.

Software Upgrade

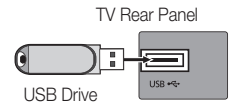
Software Upgrade can be performed via a broadcasting signal or by downloading the latest firmware from samsung.com to a USB memory device.

Current Version the software already installed in the TV.

✎ Software is represented as "Year/Month/Day_Version".



Installing the Latest Version



- **By USB**: Insert a USB drive containing the firmware upgrade file, downloaded from www.samsung.com, into the TV. Please be careful not to disconnect the power or remove the USB drive until upgrades are complete. The TV will be turned off and on automatically after completing the firmware upgrade. When software is upgraded, video and audio settings you have made will return to their default settings. We advise you to write down your settings so that you can easily reset them after the upgrade.
- **By Channel**: Upgrade the software using the broadcasting signal.
  - ✎ If the function is selected during the software transmission period, software will be automatically searched and downloaded.
  - ✎ The time required to download the software is determined by the signal status.
- **Standby Mode Upgrade**: A manual upgrade will be automatically performed at selected time. Since the power of the unit is turned on internally, the screen may be turned on slightly for the LCD product. This phenomenon may continue for more than 1 hour until the software upgrade is complete.
- **Alternative Software** (Not available)

HD Connection Guide

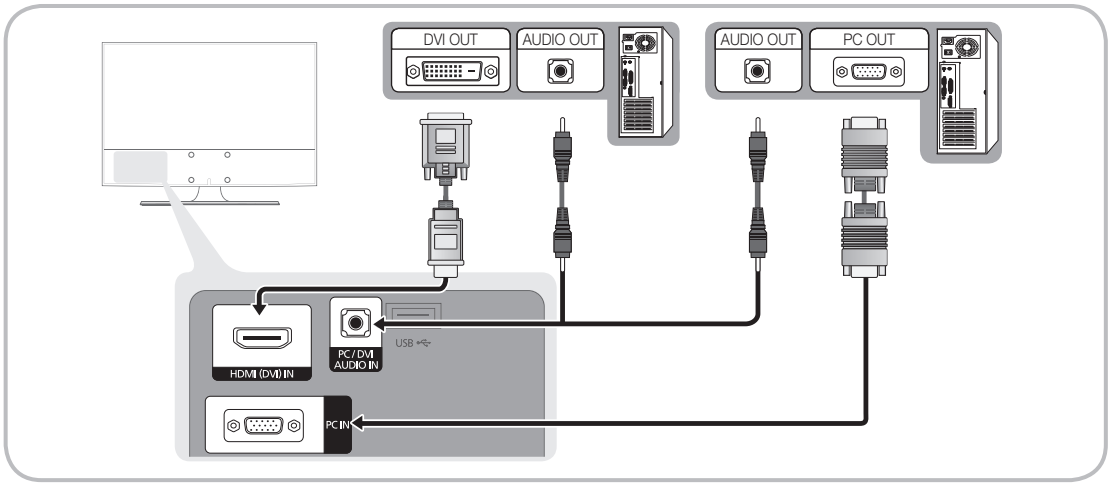
Refer to this information when connecting external devices to the TV.

Contact Samsung

View this information when your TV does not work properly or when you want to upgrade the software. You can find information regarding our call centres, and how to download products and software.

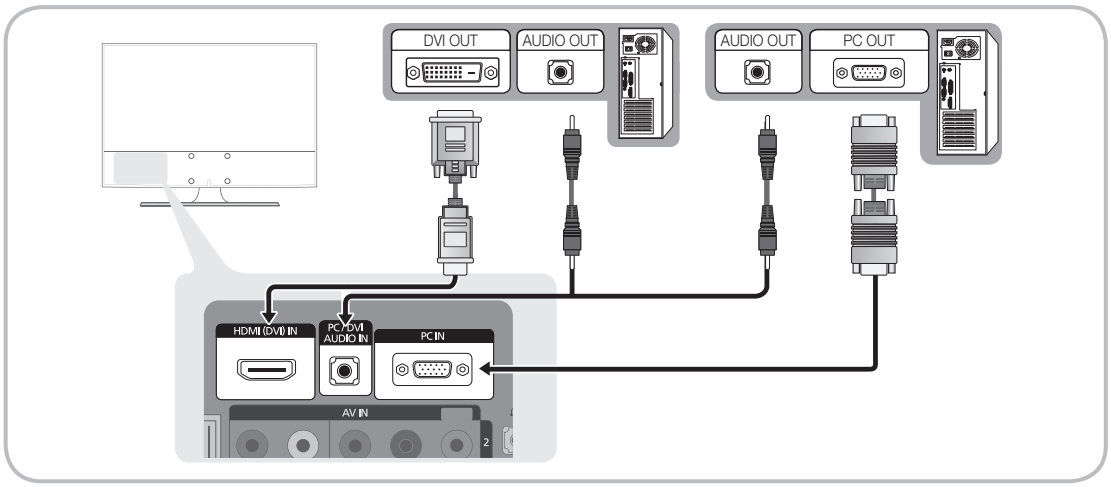
Connecting to a PC (LA26C350 / LA32C350)

Using an HDMI/DVI Cable / a D-sub Cable



Connecting to a PC (LA19C350 / LA22C350)

Using an HDMI/DVI Cable / a D-sub Cable



Advanced Features

Display Modes (D-Sub and HDMI/DVI Input)

Optimal resolution is 1360 x 768 @ 60 Hz.

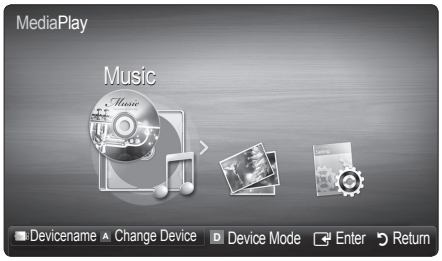
Mode	Resolution	Horizontal Frequency (KHz)	Vertical Frequency (Hz)	Pixel Clock Frequency (MHz)	Sync Polarity (H / V)
IBM	640 x 350	31.469	70.086	25.175	+/-
	720 x 400	31.469	70.087	28.322	-/+
MAC	640 x 480	35.000	66.667	30.240	-/-
	832 x 624	49.726	74.551	57.284	-/-
VESA DMT	640 x 480	31.469	59.940	25.175	-/-
		37.861	72.809	31.500	-/-
		37.500	75.000	31.500	-/-
	800 x 600	37.879	60.317	40.000	+/+
		48.077	72.188	50.000	+/+
		46.875	75.000	49.500	+/+
		48.363	60.004	65.000	-/-
	1024 x 768	56.476	70.069	75.000	-/-
		60.023	75.029	78.750	+/+
	1280 x 720	45.000	60.000	74.250	+/+
	1360 x 768	47.712	60.015	85.500	+/+
VESA CVT	720 x 576	35.910	59.950	32.750	-/+
	1280 x 720	56.456	74.777	95.750	-/+
VESA GTF	1280 x 720	52.500	70.000	89.040	+/+

✎ **NOTE**

- For HDMI/DVI cable connection, you must use the **HDMI (DVI) IN** jack.
- The interlace mode is not supported.
- The set might operate abnormally if a non-standard video format is selected.
- Separate and Composite modes are supported. SOG(Sync On Green) is not supported.

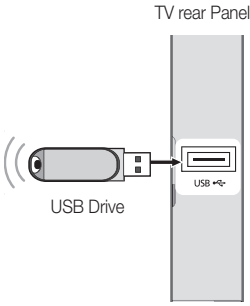
Media Play

Enjoy photos and/or music files saved on a USB Mass Storage Class (MSC) device.



Connecting a USB Device

1. Turn on your TV.
2. Connect a USB device containing photo and/or music files to the **USB** jack on the rear of the TV.
3. When USB is connected to the TV, popup window appears. Then you can select **Media Play**.



✎ It might not work properly with unlicensed multimedia files.

✎ Need-to-Know List before using **Media Play**

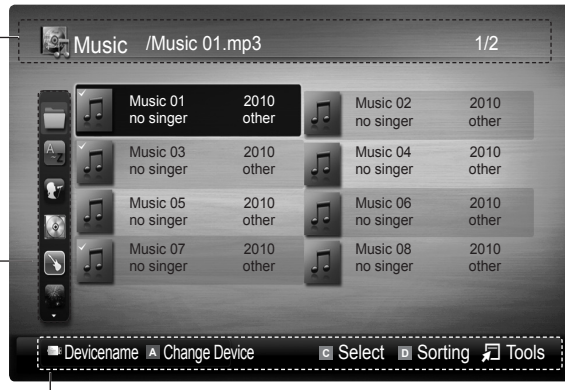
- MTP (Media Transfer Protocol) is not supported.
- The file system supports FAT16, FAT32 and NTFS.
- Certain types of USB Digital camera and audio devices may not be compatible with this TV.
- Media Play only supports USB Mass Storage Class (MSC) devices. MSC is a Mass Storage Class Bulk-Only Transport device. Examples of MSC are Thumb drives, Flash Card Readers and USB HDD (USB HUB are not supported). Devices should be connected directly to the TV's USB port.
- Before connecting your device to the TV, please back up your files to prevent them from damage or loss of data. SAMSUNG is not responsible for any data file damage or data loss.
- Do not disconnect the USB device while it is loading.
- The higher the resolution of the image, the longer it takes to display on the screen.
- The maximum supported JPEG resolution is 15360X8640 pixels.
- For unsupported or corrupted files, the "Not Supported File Format" message is displayed.
- If the files are sorted by Basic View, up to 1000 files can be displayed in each folder.
- MP3 files with DRM that have been downloaded from a non-free site cannot be played. Digital Rights Management (DRM) is a technology that supports the creation, distribution and management of the content in an integrated and comprehensive way, including the protection of the rights and interests of the content providers, the prevention of the illegal copying of contents, as well as managing billings and settlements.
- If more than 2 PTP devices are connected, you can only use one at a time.
- If more than two MSC devices are connected, some of them may not be recognized. A USB device that requires high power (more than 500mA or 5V) may not be supported.
- If an over-power warning message is displayed while you are connecting or using a USB device, the device may not be recognized or may malfunction.
- If the TV has been no input during time set in **Auto Protection Time**, the Screensaver will run.
- The power-saving mode of some external hard disk drives may be released automatically when connected to the TV.
- If a USB extension cable is used, the USB device may not be recognized or the files on the device may not be read.
- If a USB device connected to the TV is not recognized, the list of files on the device is corrupted or a file in the list is not played, connect the USB device to the PC, format the device and check the connection.
- If a file deleted from the PC is still found when Media Play is run, use the "Empty the Recycle Bin" function on the PC to permanently delete the file.

Advanced Features

Screen Display

Move to the file you desired using the up/down/right/left buttons and then press the ENTER button. The file is played.

✎ Supports the **Device Mode** and **Contents Mode** in **Media Play** homepage.


Music /Music 01.mp3 1/2
Music 01 2010 no singer other
Music 02 2010 no singer other
Music 03 2010 no singer other
Music 04 2010 no singer other
Music 05 2010 no singer other
Music 06 2010 no singer other
Music 07 2010 no singer other
Music 08 2010 no singer other
Devicename A Change Device C Select D Sorting Tools

Information :
You can ascertain the selected file name and the number of files and page.

Sort List Section :
Displays the sorting standard.

✎ The sorting standard is different depending on the contents.

File List Section :
You can confirm the files and groups that are sorted by each category.

Operation Button
- A Red (**Change Device**): Selects a connected device.
- B Green (**Preference**): Sets the file preference. (not supported in Basic view)
- C Yellow (**Select**): Selects multiple files from file list. Selected files are marked with a symbol.
- D Blue (**Sorting**): Selects the sort list.
- **Tools**: Displays the option menu.

Music

Playing a Music

1. Press the ◄ or ► button to select **Music**, then press the ENTER button in the **Media Play** menu.
2. Press the ◄/►/▲/▼ button to select the desired **Music** in the file list.
3. Press the ENTER button.
   – During music playback, you can search using ◄ and ► button.

✎ Only displays files with the MP3 file extension. Other file extensions are not displayed, even if they are saved on the same USB device.

✎ If the sound is strange when playing MP3 files, adjust the **Equalizer** in the **Sound** menu. (An over-modulated MP3 file may cause a sound problem.)

Photos

Viewing a Photo (or Slide Show)

1. Press the ◄ or ► button to select **Photos**, then press the ENTER button in the **Media Play** menu.
2. Press the ◄/►/▲/▼ button to select the desired photo in the file list.
3. Press the ENTER button.
   - While a photo list is displayed, press the ENTER button on the remote control to start slide show.
   - All files in the file list section will be displayed in the slide show.
   - During the slide show, files are displayed in order.

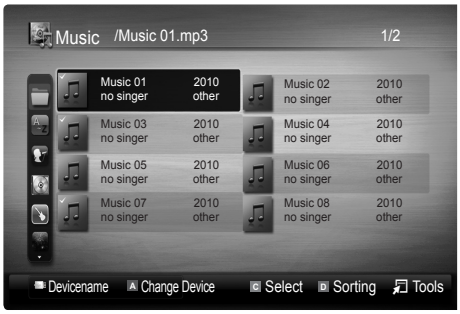
✎ Music files can be automatically played during the Slide Show if the **Background Music** is set to **On**.

Playing the multiple files

Playing the selected music/photo files

1. Press the Yellow button in the file list to select the desired file.
2. Repeat the above operation to select multiple files.

   ✎ **NOTE**
   - The ✓ mark appears to the left of the selected files.
   - To cancel a selection, press the yellow button again.
   - To deselect all selected files, press the TOOLS button and select **Deselect All**.
3. Press the TOOLS button and select **Play Selected Contents**.



Playing the music/photo file group

1. While a file list is displayed, move to the any file in desired group.
2. Press the TOOLS button and select **Play Current Group**.

Media Play Additional Function

Sorting the file list

Press the blue button in the file list to sort the files.

Category	Operations	Music	Photos
Basic View	Displays the whole folder. You can view the photo by selecting the folder.	✓	✓
Title	Sorts and displays the file title in Symbol/Number/Alphabet/Special order.	✓	✓
Preference	Sorts and displays the file by preference. You can change the file preference in the file list section using the Green button.	✓	✓
Latest Date	Sorts and shows files by the latest date.		✓
Earliest Date	Sorts and shows files by the earliest date.		✓
Artist	Sorts the music file by artist in alphabetical order.	✓	
Album	Sorts the music file by album in alphabetical order.	✓	
Genre	Sorts music files by the genre.	✓	
Mood	Sorts music files by the mood. You can change the music mood information.	✓	
Monthly	Sorts and shows photo files by month.		✓

Music/Photos Play Option menu

Option menu	Operations	Music	Photos
Repeat Mode	You can play music files repeatedly.	✓	
Picture Setting	You can adjust the picture setting. (P. 13, 14, 15)		✓
Sound Setting	You can adjust the sound setting. (P. 16, 17)	✓	✓
Stop Slide Show / Start Slide Show	You can start or stop a Slide Show.		✓
Slide Show Speed	You can select the slide show speed during the slide show.		✓
Background Music	You can set and select background music when watching a Slide Show.		✓
Zoom	You can zoom into images in full screen mode.		✓
Rotate	You can rotate images in full screen mode.		✓
Information	You can see detailed information about the played file.	✓	✓

Settings

Using the Setup Menu

■ **Information**: Select to view information about the connected device.

Analogue Channel Teletext Feature

The index page of the Teletext service gives you information on how to use the service. For Teletext information to be displayed correctly, channel reception must be stable. Otherwise, information may be missing or some pages may not be displayed.

✎ You can change Teletext pages by pressing the numeric buttons on the remote control.

❶ (Teletext on/mix/off): Activate the Teletext mode after selecting the channel providing the Teletext service. Press it twice to overlap the Teletext mode with the current broadcasting screen. Press it one more time, teletext mode can be exit.

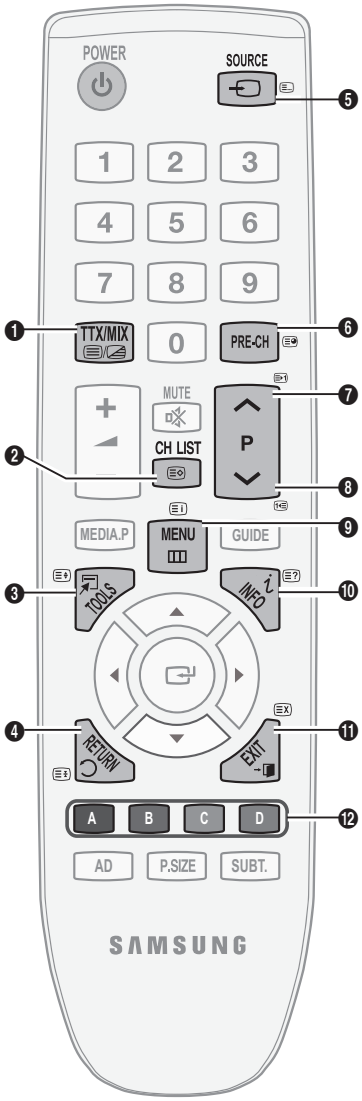
❷ (store): Store the Teletext pages.

❸ (size): Display the double-size letters on the upper half of the screen. For the lower half of the screen, press it again. To display the normal screen, press it once again.

❹ (hold): Hold the display on a given page if the selected page is linked with several secondary pages which follow on automatically. To resume, press it again

❺ (mode): Select the Teletext mode (LIST/ FLOF).
If you press this button in the LIST mode, the mode is switched into the List save mode. In the List save mode, you can save a Teletext page into list using the (store) button.

❻ (sub-page): Display the available sub-page.



(page up): Display the next Teletext page. ❼

(page down): Display the previous Teletext page. ❽

(index): Display the index (contents) page at any time while you are viewing Teletext. ❾

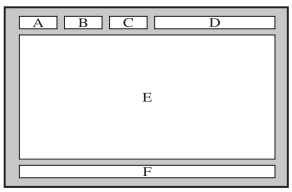
(reveal): Display the hidden text (answers to quiz games, for example). To display the normal screen, press it again. ❿

(cancel): Display the current broadcast when searching for a page. ⓫

Colour buttons (red/green/yellow/blue): If the FASTEXT system is used by a broadcasting company, the different topics covered on a Teletext page are colour-coded and can be selected by pressing the coloured buttons. Press one of them corresponding to the required. The page is displayed with other coloured information that can be selected in the same way. To display the previous or next page, press the corresponding coloured button. ⓬

The Teletext pages are organized according to six categories:

Part	Contents	Part	Contents
A	Selected page number.	D	Date and time.
B	Broadcasting channel identity.	E	Text.
C	Current page number or search indications.	F	Status information. FASTEXT information.



Installing the Wall Mount Kit

Wall mount items (sold separately) allow you to mount the TV on the wall.

For detailed information on installing the wall mount, see the instructions provided with the Wall Mount items. Contact a technician for assistance when installing the wall mount bracket.

Samsung Electronics is not responsible for any damage to the product or injury to yourself or others if you elect to install the TV on your own.

Wall Mount Kit Specifications (VESA)

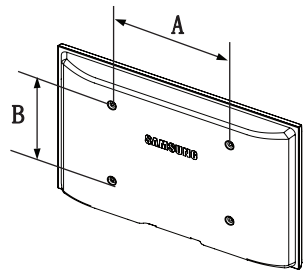
✎ Wall mount kit is not supplied but sold separately.

Install your wall mount on a solid wall perpendicular to the floor. When attaching to other building materials, please contact your nearest dealer. If installed on a ceiling or slanted wall, it may fall and result in severe personal injury.

✎ **NOTE**

- Standard dimensions for wall mount kits are shown in the table below.
- When purchasing our wall mount kit, a detailed installation manual and all parts necessary for assembly are provided.
- Do not use screws longer than the standard dimension, as they may cause damage to the inside of the TV set.
- For wall mounts that do not comply with the VESA standard screw specifications, the length of the screws may differ depending on their specifications.
- Do not use screws that do not comply with the VESA standard screw specifications.
- Do not fasten the screws too strongly, this may damage the product or cause the product to fall, leading to personal injury. Samsung is not liable for these kinds of accidents.
- Samsung is not liable for product damage or personal injury when a non-VESA or non-specified wall mount is used or the consumer fails to follow the product installation instructions.
- Do not exceed 15 degrees tilt when mounting this TV.

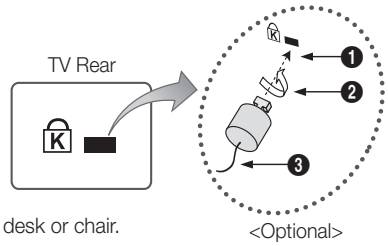
Product Family	inches	VESA Spec. (A * B)	Standard Screw	Quantity
LCD-TV	19~22	75 X 75 100 X 100	M4	4
	23~29	200 X 100		
	30~40	200 X 200	M6	
	46~55	400 X 400	M8	
	57~65	600 X 400		
	70~80	800 X 400		
	80~	1400 X 800		



Do not install your Wall Mount Kit while your TV is turned on. It may result in personal injury due to electric shock.

Anti-Theft Kensington Lock

The Kensington Lock is a device used to physically fix the system when using it in a public place. The appearance and locking method may differ from the illustration depending on the manufacturer. Refer to the manual provided with the Kensington Lock for proper use.



✎ Please find a "" icon on the rear of the TV.
A kensington slot is beside the "" icon.

To lock the product, follow these steps:

1. Wrap the Kensington lock cable around a large, stationary object such as desk or chair.
2. Slide the end of the cable with the lock attached through the looped end of the Kensington lock cable.
3. Insert the locking device into the Kensington slot on the product (❶).
4. Lock the lock.

✎ These are general instructions. For exact instructions, see the User manual supplied with the locking device.

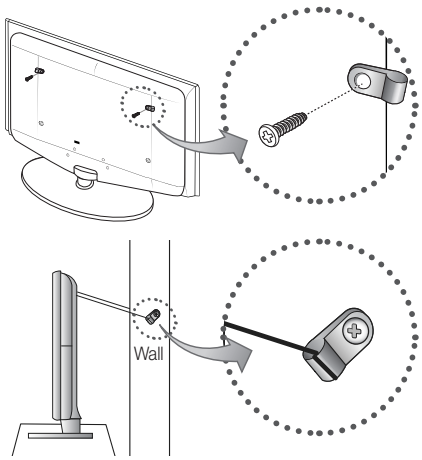
Securing the TV to the Wall

Caution: Pulling, pushing, or climbing onto the TV may cause the TV to fall. In particular, ensure that your children do not hang over or destabilize the TV; doing so may cause the TV to tip over, resulting in serious injuries or death. Follow all safety precautions provided on the included Safety Flyer. For added stability, install the anti-fall device for safety purposes, as follows.

To avoid the TV from falling

✎ Since the necessary clamps, screws, and string are not supplied, please purchase these additionally.

1. Drive the screws into the clamps and firmly fasten them onto the wall. Make sure the screws are firmly fixed into the wall.
   ✎ Screw Specifications
   - For a 17 ~ 29 Inch LCD TV: M4
   - For a 32 ~ 40 Inch LCD TV: M6
2. Remove the screws from the centre back of the TV, put the screws into the clamps, and then fasten the screws onto the TV again.
3. Connect the clamps fixed onto the TV and the clamps fixed onto the wall with a strong string and then tie the string tightly.



✎ Verify all connections are properly secured. Periodically check connections for any sign of fatigue for failure. If you have any doubt about the security of your connections, contact a professional installer.

✎ Install the TV near to the wall so that it does not fall backwards.

✎ It is safe to connect the string so that the clamps fixed on the wall are equal to or lower than the clamps fixed on the TV.

✎ Untie the string before moving the TV.

Other Information

Troubleshooting

If you have any questions about the TV, first refer to this list. If none of these troubleshooting tips apply, please visit "www.samsung.com," then click on Support, or contact the call centre listed on the back-cover of this manual.

Issues	Solutions and Explanations
Picture Quality	First of all, please perform the **Picture Test** and confirm that your TV is properly displaying test image. (go to MENU - **Support - Self Diagnosis - Picture Test**) (P. 20) If the test image is properly displayed, the poor picture may caused by the source or signal.
The TV image does not look as good as it did in the store.	• If you have an analogue cable/set top box, upgrade to a digital set top box. Use HDMI or Component cables to deliver HD (high definition) picture quality. • Cable/Satellite subscribers: Try HD stations from the channel line up. • Antenna connection: Try HD stations after performing Auto programme. ✎ Many HD channels are upscaled from SD(Standard Definition) contents. • Adjust the Cable/Set top box video output resolution to 1080i or 720p. • Make sure you are watching the TV at the minimum recommended distance based on the size and definition of the signal.
The picture is distorted: macroblock error, small block, dots, pixelization	• Compression of video contents may cause picture distortion especially in fast moving pictures such as sports and action movies. • Low signal level or bad quality can cause picture distortion. This is not a TV issue. • Mobile phones used close to the TV (cca up to 1m) may cause noise in picture on analog and digital TV.
Colour is wrong or missing.	• If you're using a component connection, make sure the component cables are connected to the correct jacks. Incorrect or loose connections may cause colour problems or a blank screen.
There is poor colour or brightness.	• Adjust the **Picture** options in the TV menu. (go to **Picture** mode / **Colour / Brightness / Sharpness**) • Adjust **Energy Saving** option in the TV menu. (go to MENU - **Picture - ECO solution - Energy Saving**) • Try resetting the picture to view the default picture settings. (go to MENU - **Picture - Picture Reset**)
There is a dotted line on the edge of the screen.	• If the picture size is set to **Screen Fit**, change it to **16:9**. (P. 15) • Change cable/set top box resolution.
The picture is black and white.	• If you are using an AV composite input, connect the video cable (yellow) to the Green jack of component input 1 on the TV.
When changing channels, the picture freezes or is distorted or delayed.	• If connected with a cable box, please try to reset the cable box. Reconnect the AC cord and wait until the cable box reboots. It may take up to 20 minutes. • Set the output resolution of the cable box to 1080i or 720p.
Sound Quality	First of all, please perform the **Sound Test** to confirm that your TV audio is properly operating. (go to MENU - **Support - Self Diagnosis - Sound Test**) (P. 20) If the audio is OK, the sound problem may caused by the source or signal.
There is no sound or the sound is too low at maximum volume.	• Please check the volume the of external device connected to your TV.
The picture is good but there is no sound.	• Set the **Speaker Select** option to **TV speaker** in the sound menu. (P. 17) • If you are using an external device, make sure the audio cables are connected to the correct audio input jacks on the TV. • If you are using an external device, check the device's audio output option (ex. you may need to change your cable box's audio option to HDMI when you have a HDMI connected to your TV). • If you are using a DVI to HDMI cable, a separate audio cable is required. • If your TV has a headphone jack, make sure there is nothing plugged into it.
The speakers are making an inappropriate noise.	• Check the cable connections. Make sure a video cable is not connected to an audio input. • For antenna or cable connections, check the signal strength. Low signal level may cause sound distortion.

Issues	Solutions and Explanations
No Picture, No Video	
The TV will not turn on.	• Make sure the AC power cord is securely plugged in to the wall outlet and the TV. • Make sure the wall outlet is working. • Try pressing the **POWER** button on the TV to make sure the problem is not the remote. If the TV turns on, refer to "The remote control does not work" below.
The TV turns off automatically.	• Ensure the **Sleep Timer** is set to **Off** in the **Setup Menu**. (P. 18) • If your PC is connected to the TV, check your PC power settings. • Make sure the AC power cord is plugged in securely to the wall outlet and the TV. • When watching TV from an antenna or cable connection, the TV will turn off after 10 ~ 15 minutes if there is no signal.
There is picture/Video.	• Check cable connections (remove and reconnect all cables connected to the TV and external devices). • Set your external devices' (Cable/Set top Box, DVD, Blu-ray etc) video outputs to match the connections to the TV input. For example, if an external device's output is HDMI, it should be connect to an HDMI input on the TV. • Make sure your connected devices are powered on. • Be sure to select the TV's correct source by pressing the **SOURCE** button on the TV remote.
RF(Cable/Antenna) Connection	
The TV is not receiving all channels.	• Make sure the Antenna cable is connected securely. • Please try **Plug & Play** (Initial setup) to add available channels to the channel list. Go to **MENU** - **Setup - Plug & Play** (Initial setup) and wait for all available channels to be stored. • Verify the Antenna is positioned correctly.
The picture is distorted: macroblock error small block, dots, pixelization	• Compression of video contents may cause picture distortion, especially with fast moving pictures such as sports and action movies. • A low signal can cause picture distortion. This is not a TV issue.
PC Connection	
A "Not Supported Mode" message appears.	• Set your PC's output resolution and frequency so they match the resolutions supported by the TV. (P. 21)
"PC" is always shown on the source list, even if a PC is not connected.	• This is normal; "PC" is always shown on the source list, regardless of whether a PC is connected.
The video is OK but there is no audio.	• If you are using a HDMI connection, check the audio output setting on your PC.
Others	
The picture will not display in full screen.	• HD channels will have black bars on either side of the screen when displaying upscaled SD (4:3) contents. • Black bars on the top and bottom will appear during movies that have aspect ratios different from your TV. • Adjust the picture size options on your external device or TV to full screen.
The remote control does not work.	• Replace the remote control batteries with the poles (+/–) in the right direction. • Clean the sensor's transmission window on the remote. • Try pointing the remote directly at the TV from 5~6 feet away.
The cable/set top box remote control does not turn the TV on or off, or adjust the volume.	• Programme the Cable/Set top box remote control to operate the TV. Refer to the Cable/Set user manual for the SAMSUNG TV code.
A "Not Supported Mode" message appears.	• Check the supported resolution of the TV, and adjust the external device's output resolution accordingly. Refer to the resolution settings on page 21 of this manual.
There is a plastic smell from the TV.	• This smell is normal and will dissipate over time.
The TV **Signal Information** is unavailable in the **Self Diagnostic Test** menu.	• This function is only available with digital channels from an Antenna / RF/Coax connection. (P. 20)
The TV is tilted to the side.	• Remove the base stand from the TV and reassemble it.
There are difficulties assembling the stand base.	• Make sure the TV is placed on a flat surface. If you can not remove the screws from the TV, unnecessary use a magnetized screw driver.
The channel menu is greyed out. (unavailable)	• The **Channel** menu is only available when the TV source is selected.

Other Information

Issues	Solutions and Explanations
Your settings are lost after 30 minutes or every time the TV is turned off.	• If the TV is in the **Store Demo** mode, it will reset audio and picture settings every 30 minutes. Change the settings from **Store Demo** mode to **Home Use** mode in the **Plug & Play** (Initial setup) procedure. Press the SOURCE button to select **TV** mode, and go to MENU → **Setup** → **Plug & Play** (Initial setup) → ENTER↵.
You have intermittent loss of audio or video.	• Check the cable connections and reconnect them. • Loss of audio or video can be caused by using overly rigid or thick cables. Make sure the cables are flexible enough for long term use. If mounting the TV to the wall, we recommend using cables with 90 degree connectors.
You see small particles when you look closely at the edge of the frame of the TV.	• This is part of the product's design and is not a defect.
The **PIP** menu is not available.	• **PIP** functionality is only available when you are using a HDMI, PC or components source.
The message "Scramble signal" or "Weak Signal/No Signal" appears.	• If you are using a CAM CARD (CI/CI+), check that it is installed into the common interface slot. • If there is still a problem, pull the CAM CARD out of the TV and insert it into the slot again.
You turned the TV off 45 minutes ago, and it turned on again.	• It is normal. The TV operates the OTA (Over The Aerial) function itself to upgrade firmware downloaded whilst your watching TV.
There are recurrent picture/sound issues.	• Check and change the signal/source.
A reaction may occur between the rubber cushion pads on the base stand and the top finish of some furniture.	• To prevent this, use felt pads on any surface of the TV that comes in direct contact with furniture.

✎ This TFT LCD panel uses a panel consisting of sub pixels which require sophisticated technology to produce. However, there may be a few bright or dark pixels on the screen. These pixels will have no impact on the performance of the product.

Licence

DOLBY DIGITAL PLUS PULSE

Manufactured under licence from Dolby Laboratories. Dolby and the double-D symbol are trademarks of Dolby Laboratories.

Open source license notice

In the case of using open source software, Open Source Licenses are available on the product menu.

Specifications

Panel native	1360 x 768 @ 60 Hz			
Environmental Considerations Operating Temperature Operating Humidity Storage Temperature Storage Humidity	 10°C to 40°C (50°F to 104°F) 10% to 80%, non-condensing -20°C to 45°C (-4°F to 113°F) 5% to 95%, non-condensing			
TV System	Analogue : Depending on your country selection Digital : DVB-T/DVB-C			
Colour/video system	Analogue : PAL. SECAM, NT443 Digital : MPEG2, MPEG4			
Sound System	BG. OK NICAM. MPEGl			
HDMI IN 1 ~ 4	Video : 1080/24p, 1080p, 1080i .... Audio : Two Channel Linear PCM 32,44 1kHz .... Analogue audio input (HDMI IN1 only) PC Input			
Model Name	LA19C350	LA22C350	LA26C350	LA32C350
Screen Size (Diagonal)	19 inch	22 inch	26 inch	32 inch
Sound Output	3W X 2		5W X 2	
Dimensions (WxDxH) Body With stand	 461.2 x 59.5 x 322.2 mm 461.2 x 161 x 364 mm	 535.3 x 82.2 x 365.8 mm 535.5 x 171.8 x 420.9 mm	 673.3 x 84.0 x 456.0 mm 673.3 x 222.2 x 513.4 mm	 795.3 x 84.0 x 525.8 mm 795.3 x 247.2 x 585.3 mm
Weight With Stand	3.9 kg 4.2 kg	3.9 kg 4.2 kg	5.7 kg 6.1 kg	7.1 kg 7.6 kg

✎ Design and specifications are subject to change without prior notice.

✎ For the power supply and power consumption, refer to the label attached to the product.

Other Information

Index

A

AD button 5, 16
Audio Description 16
Audio out jack 7, 8
Auto Adjustment 15
Auto Store 12

B

Balance 16

C

Child Lock 18
Component 7

D

Digital Audio out 8
D-sub 21

E

Editing channels 12
Energy Saving 14
EPG 10
Equalizer 16

F

Favourite Channel 12

H

HDMI 7
Home Theatre 8

L

Language 19
Licence 32

M

Manual Store 12
Media Play 23
Melody 19
MP3 Play 24

N

Now & Next guide 10

O

ON/OFF button 5
Optimal resolution 21

P

PIN number 6, 12
PIP 19
Power Indicator 4

R

Remote Control 5
Retuning channels 12
RGB 14

S

Screen Mode 15
Sleep Timer 18
Slide Show 25
Software Upgrade 20
Source List 8
Speaker Select 17
Standby mode 4
Subtitle 19

T

Teletext 27
Timer 18

U

USB 20, 23

V

Volume 4, 17

W

Wall Mount 28

This page is intentionally left blank.